

ABSTRACT OF THE DISCLOSURE

An inflatable display includes an inflatable balloon, a projector having a projection lens, an internal support structure that supports the inflatable balloon and the projector so that the projection lens is eccentrically disposed inside the inflatable balloon. The inflatable display also includes an external support structure that supports the internal support structure. Also included is a method to control an inflatable display according to wind conditions. The method includes the steps of operating in a sensing mode, operating in a collapsing mode and operating in a recovery mode.